

# AMY APPAREL

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## Education

Iowa State University, Ames, Iowa

May 20XX

Bachelor of Science: Apparel, Merchandising, and Design

Emphasis: Merchandising, Minor: Marketing

GPA: 3.6/4.0

## Related Coursework

Textile Science, Technical Design, Apparel Assembly Processes, Pattern Making, Photography, Stitches and Seams, Illustration, Marketing, and Global Sourcing

## International Experience

Accademia Italiana – Florence, Italy

May 20XX – Present

Coursework: Fashion Design

## Related Experience

XYZ Company, *Visual Merchandiser*, City, State

May 20XX – Present

- Update floor sets and displays on a bi-weekly basis
- Create eye-catching window displays in order to increase garment sales
- Provide training and supervision to employees regarding company policies, procedures, and cash register
- Build wall displays according to company visual books, pages, and guidelines

XYZ Company, *Visual Merchandiser Internship*, City, State

May 20XX – August 20XX

- Collaborated with visual merchandising team and head merchandiser to promote efficient use of space, market products, and ensure needs of customers were met
- Changed window and visual displays to market latest trends, seasons, and new inventory
- Dressed mannequins, changed signage, and displays to determine strategies for maximizing sales
- Followed the visual merchandising manual for changing of the seasons
- Kept visuals and displays up to date on a weekly basis

XYZ Company, *Brand Representative*, City, State

Summer 20XX and 20XX

- Greeted and provided excellent merchandise assistance to customers
- Ensured organized retail environment through arrangement and maintenance of in-store merchandise
- Completed sales transactions at register and ensured accurate handling of money

## Involvement

The Fashion Show, *Modeling Committee*

August 20XX – Present

Career Services Student Advisory Team, *Peer Advisor*

August 20XX – Present

## Computer Skills

Adobe Creative Cloud: Photoshop, Illustrator, and InDesign | Microsoft Office: Word, Excel, and PowerPoint