

Hospitality Management

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The **Hospitality Management** major is a comprehensive education program preparing students for a variety of careers in planning, directing, and improving foodservice and lodging operations. Iowa State University offers the only four-year hospitality degree in Iowa and is accredited by the Accreditation Commission for Programs in Hospitality Administration.

DEGREE OPTIONS

- Bachelor of Science, concurrent Bachelor of Science and Master of Science, Master of Science, Doctor of Philosophy (available in hybrid format) in Hospitality Management

STUDENT BODY

- 138 undergraduate majors
- 54 graduate students

ON THE CUTTING EDGE

- Iowa State's hospitality management program is ranked 15th among the world's top 100 hospitality and tourism programs, according to the Journal of Hospitality & Tourism Research. The undergraduate program is ranked 10th nationally by TheBestSchools.org
- The Joan Bice Underwood Tearoom is a 105-seat laboratory located on campus. Each day, students take responsibility for planning, preparing, and serving meals for guests. Students manage the entire operation, use large-quantity recipes, operate industrial equipment, and deliver top-notch customer service.
- The cherry pie tradition is deeply rooted in the history of Iowa State University. Since 1919, students have been preparing the personal-sized flakey crusts, filled with delicious cherries and topped off with a dollop of whipped cream. Sales from the cherry pie project support student scholarships. Students made and sold 14,370 pies in 2013.
- Iowa State hospitality management students are taking their skills all over the nation through internships. From Dallas to New York City, Chicago, and San Francisco, students are working for companies such as Embassy Suites, Marriott, Red Lobster, and Walt Disney.
- Students gain industry exposure and professional networking skills through a variety of student clubs. The Cyclone Chapter of the Club Managers Association of America, the Hospitality Management Club, and the National Society of Minorities in Hospitality provide learning opportunities through education seminars, club tours, and conferences.
- An innovative, blended version of the foodservice and lodging management doctoral program consists of both online courses and annual summer sessions on the Iowa State campus.
- Iowa State Hospitality Management graduate students have been part of the most well-represented group the past two years at both graduate research conferences of the International Council on Hotel, Restaurant, and Institutional Education conference. The group led all programs in presenters both years.