

Event Management

4-year Plan Proposed for ISU 2014-2015 Catalog

Freshmen: 0-29 crs.

Fall Semester		Spring Semester	
English 150: Critical Thinking & Comm.	3	Econ 101: Microeconomics	3
AESHM 112: Orientation for AESHM	1	Humanities 'Select from' course	3
AESHM 113: Professional Dev. For AESHM	2	AESHM 175N: AESHM Formulas	2
HRI 101: Intro to Hospitality Industry	3	Event Management 'Select from' course	3
Natural Science 'Select from' course	3	Event Management 'Select from' course	3
Social Science 'Select from' course	3		
<i>Total</i>	<i>15</i>	<i>Total</i>	<i>14</i>
Total Freshmen Year: 29		Total Credits Earned: 29	

Sophomore: 30-59 crs.

Fall Semester		Spring Semester	
English 250: Written, Oral, Visual, Electronic	3	AESHM 287: Principles of Mgmt. in HS	3
EVENT 271: Intro to Event Management	3	Select from: ACCT 215 or HRI 315	3
Speech/Communication 'Select from' course	3	ACCT 284: Financial Accounting	3
Math 'Select from' course	3	Event Management 'Select from' course	3
Social Science 'Select from' course	3	Event Management 'Select from' course	3
Library 160: Library Instruction	1	AESHM 311	1
<i>Total</i>	<i>16</i>	<i>Total</i>	<i>16</i>
Total Sophomore Year: 32		Total Credits Earned: 61	

Junior: 60-89 crs.

Fall Semester		Spring Semester	
EVENT 371: Conference, Meeting Planning	3	AESHM 474: Entrepreneurship in HS	3
Hum.: AESHM 342, AMD 357, 354, 356, or 362	3	Statistics 101: Principles of Statistics	4
Humanities 'Select from' course	3	Event Management 'Select from' course	3
Event Management 'Select from' course	3	Event Management 'Select from' course	3
Elective	3	Elective	3
<i>Total</i>	<i>15</i>	<i>Total</i>	<i>16</i>
Total Junior Year: 34-37		Total Credits Earned: 92	

Summer

AESHM 470F Internship/Supervised Experience (3-6 credits)

Total Credits Earned: 95-98

Senior: 90+ crs.

Fall Semester		Spring Semester	
AESHM 411: Seminar on Current Issues	1	EVENT 471: Special Events Coordination	3
AESHM 340: Marketing Strategies	3	AESHM 438: Human Resource Management	3
Event Management 'Select from' course	3	Event Management 'Select from' course	3
Event Management 'Select from' course	3	Elective	3
Elective	3		
Elective	3		
<i>Total</i>	<i>16</i>	<i>Total</i>	<i>12</i>
Total Senior Year: 28			

TOTAL CREDITS EARNED: 123